

Nabaa

To Avoid Human Errors and Manipulations Related to Data Entry...

Nabaa is a service that sends SMS notifications or Absher alerts to the mobile phone numbers registered at the National Information Center (NIC) through Absher. This service ensures that notifications are sent to the right users based on their mobile phone numbers.

Nabaa is a flexible service that can be used in two main forms depending on client requests:

Nabaa's Portal

- ◆ The client is redirected to log in through Absher Business or is requested to provide an authorized person's information to be able to use Nabaa's portal with a username and password without the need to integrate it into their systems.

Nabaa Online

- ◆ Nabaa is configured as a web service that the client can integrate directly into their systems.

Features



Flexible and customizable service based on business needs



Upgrade the security of the client's e-services



Message categories allowing the client to set five content categories (verification, reminders, etc.)



Ensure the delivery of text messages to the right customers



Use a client-specific sender's name



Improve the services provided to the client's customers