# لزام Lezam

#### Lezam

Lezam is a product that focuses on risk assessment based on data for individuals or establishments. It generates a statistical risk assessment report and provides it to the client.

Lezam targets any service provider who relies on risk assessment in their work, such as:

- Rental property companies
- Lenders (financing)
- Businesses entering contractual agreements

#### **Services Offered**

■ Risk assessment service for vehicle insurance

### Why Lezam?



**Customization**Upload multiple data files for a comprehensive analysis



Continuous Improvement
Lezam incorporates
feedback to constantly
improve its algorithms



Compliance with

Regulations and Legislation

Lezam adheres to central

bank regulations and data

privacy laws



Logical Insurance Pricing
Lezam helps insurance
companies set fair and
logical pricing based on
risk assessment



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## **Risk Measurement Factors**

- Traffic accidents
- ndividual data
- Traffic violations
- ✓ Vehicle data

